

Terms of Use

Service: AI Fitting Room — virtual try-on at [□](#) **Last updated:** 25 August 2026 **Applicable law:** United Arab Emirates — see Section 15.

1. Who you are contracting with

The service is operated by Iryna Ribeiro Stylist Marketing Management, a business licensed under Trader License No. 1598921 issued by the Dubai Department of Economy and Tourism, with its registered address at Apartment 2807, Damac Maison Prive Tower B, The Metropolis Tower, Marasi Drive, Business Bay, Dubai, United Arab Emirates ("we", "us", "the operator"). Full registration details are on the [Legal Notice](#) page.

Contact: info@openyoustyle.com

2. Acceptance — and what is not part of it

You accept these Terms by ticking the box that says so, on the screen where you upload your photograph. Until it is ticked, the upload does not open. If you do not agree, do not tick it — and do not use the service.

Three things are kept apart on purpose, because they are not the same kind of thing:

	What it is	How it is given
These Terms	An agreement between you and us	Accepted by ticking the box before your first upload
Privacy Policy and AI Photo Processing Disclosure	Notices , not agreements — they tell you what we do with your data. You do not "agree" to them; you are informed by them, and your rights under data-protection law are not something you sign away	Nothing to accept
Photo consent and marketing opt-in	Separate, specific permissions under data-protection law	Each ticked separately, before the relevant processing, and each withdrawable

Accepting these Terms is **not** consent to have your photo processed, and it is **not** permission to market to you. Each is a separate box: bundling them would make the consent unfree, and refusing the marketing one changes nothing about the service.

3. Eligibility

You must be **at least 18 years old** to use this service. By using it, you confirm that you are.

4. What the service does

You upload a photograph **of yourself**, choose a garment from the catalogue, provide one contact detail, and receive an **AI-generated image** showing an approximation of how that garment might look on you. Where a purchase link is available, we show it so you can buy the garment from the retailer that sells it.

Providing a contact detail is the condition for using the free service, and it is where service messages about your try-on go. Your result is shown to you in the browser — the contact is not a delivery address for it.

5. The result is an AI visualisation, not a photograph of reality

This is important. Please read it before relying on any result.

- The image you receive is **generated by an artificial intelligence model**. It is an approximation, not a photograph and not a measurement.
- It **does not accurately represent** how the garment will actually look on you, and in particular does not accurately represent **fit, size, length, drape, fabric behaviour, texture, transparency, colour or shade**.
- Colours on your screen differ from colours in real life, and the AI may alter them further.
- The AI may produce visible errors: distorted hands, limbs, faces, patterns, logos or garment details; missing or invented elements.
- **The result must not be used as a basis for deciding your size**, for medical, professional, identification or evidentiary purposes, or as proof of what any product looks like.
- Always check the **retailer's own product images, size guide, materials, and return policy** before buying.

We do not warrant that any result will be accurate, realistic, flattering, error-free or suitable for any purpose.

6. Your photograph — your own, and nobody else's

Upload a photograph of yourself only. Uploading a photograph of any other person is not permitted, whether or not you believe they would agree.

The reason is simple: the consent that makes this processing lawful has to come from the person **in** the photograph, and you cannot give it on their behalf by ticking a box. Until we offer a way for that person to consent themselves, the service is for your own photo.

Before uploading, you confirm all of the following:

1. The person shown is **you**.
2. The photograph is **yours to upload** — you own it or otherwise have the right to use it.
3. You are **at least 18 years old**, and the photograph is not of a minor.
4. You have read how the photograph will be processed, including that it is sent to a third-party AI provider outside the UAE, and you have given the separate photo-processing consent.

Uploading someone else's photograph is a breach of these Terms and may also be unlawful.

7. Prohibited use

You must not:

- upload a photograph of anyone other than yourself, including a minor;
- upload sexual, violent, hateful, obscene, or otherwise unlawful content, or content offensive to public morals or contrary to the laws of the United Arab Emirates;
- use the service to impersonate, harass, defame, deceive or sexualise any person;
- present a generated image as a genuine, unedited photograph;
- attempt to bypass usage limits, rate limits, bot protections, or authentication;
- scrape, reverse-engineer, overload, or interfere with the service or its providers;
- use the service or its outputs to train, fine-tune or benchmark any machine-learning model;
- resell or commercially exploit the service or its outputs without our written permission.

We may suspend or terminate access, and delete content, for any breach of this section — with or without notice where the breach is serious or unlawful.

8. Intellectual property

- **Your photograph remains yours. We acquire no rights in it.** Whatever rights exist in the image stay with whoever already holds them, and nothing here transfers them to us or gives us any claim to them.
- Uploading it gives us **only the permission we need to do the thing you asked for**: to store, process, adapt and transmit that photograph **solely** to produce your try-on result and show it to you, for as long as we hold it (see retention in the Privacy Policy). That permission is limited, non-exclusive, and ends when you withdraw it or when we delete the photograph. We do not use your photograph for marketing or publication. On model training: We do not use your photo to train our own models. FASHN states that Customer Content is not used to train its models. fal.ai reserves the right to use anonymised or aggregated data derived from inputs to develop its own products and models; we send fal.ai nothing beyond the photo and garment needed for your result, and we instruct fal.ai not to store the request data. *(Note for the operator: using any result in marketing would require a separate, explicit, revocable consent — this permission does not cover it.)*

- **You warrant that you hold the rights you need** to upload the photograph and to let us process it as described — which, since it must be a photograph of you, normally means it is yours or taken for you. If a photographer or anyone else holds rights in it, it is on you to have their permission.
- **The generated result:** we place no ownership claim on the output image beyond what is needed to deliver it to you. You may use it for your **personal, non-commercial** purposes. You may download your result as a branded share card and share it yourself; the card carries a visible "AI try-on" marker, and we do not publish it anywhere. Note that the legal status of AI-generated images is unsettled in many jurisdictions, and the AI provider's own terms also apply. FASHN's terms say: "As between you and FASHN, and to the extent permitted by applicable law, you own the outputs generated for you", and that FASHN assigns to you any rights it may have in them.
- **Garment images, product data, brand names and logos** belong to the retailers and brands that own them, and are shown for identification only.
- **The site, its design, code, texts and the Iryna Ribeiro brand** belong to the operator. You may not copy or reuse them without permission.
- If you believe material here infringes your rights, see the [Copyright, IP and Takedown Policy](#).

9. Third-party retailers and affiliate links

Purchase links lead to third-party retailers. We do not sell the garments, do not control their stock, prices, descriptions, delivery, returns or customer service, and are not a party to your purchase. Your contract is with the retailer, on their terms.

Where an affiliate programme is active we may earn a commission when you buy through our links, at no extra cost to you. None is connected at present — see the [Affiliate Disclosure](#).

10. Availability, changes and limits

The service is provided "as is" and "as available". We may change, limit, suspend or discontinue it, or any feature, at any time.

Usage limits apply and may change without notice. At present that is **3 try-ons per day** per person, plus an overall daily ceiling across all users that protects the service from runaway costs. A set of garments counts as one try-on per garment: trying on a two-piece outfit uses two of the three, because the engine dresses one garment at a time.

11. Limitation of liability

To the maximum extent permitted by applicable law:

- We are not liable for any purchase decision you make based on a generated image, including size, fit, colour or suitability, nor for any cost of return, exchange or delivery.

- We are not liable for indirect, incidental, special, consequential or punitive damages, or for loss of profit, data or goodwill.
- We are not liable for the acts, omissions, availability or content of **retailers** you buy from, whose contracts are their own.
- Nothing in this section limits any right you have under mandatory UAE consumer-protection or data-protection law, and nothing in it applies to death or personal injury caused by negligence, or to fraud.

Nothing in these Terms excludes liability that cannot lawfully be excluded, including liability for death or personal injury caused by negligence, for fraud, or under mandatory UAE consumer-protection or data-protection law.

12. Indemnity

If you upload a photograph you had no right to upload, and someone brings a claim against us because of it, you are responsible for that claim. This covers nothing else: it does not extend to our own decisions, our choice of suppliers, or anything we get wrong ourselves.

13. Paid plans

No payments are taken by this service. Membership tiers shown on the pricing page are not yet available for purchase, no payment provider is connected, and no money is charged.

14. Suspension and termination

You may stop using the service at any time and ask us to delete your account and data (see the Privacy Policy). We may suspend or terminate access for breach of these Terms, for suspected unlawful use, or where required by law.

15. Governing law and disputes

These Terms are governed by the laws of the United Arab Emirates.

Disputes are subject to the courts of Dubai.

16. Changes to these Terms

We will publish any updated version on this page with a new "last updated" date, and notify material changes through the contact channel you gave us. A material change to the Terms is accepted the same way the Terms were accepted in the first place: by ticking the box before your next upload.

17. Contact

Iryna Ribeiro Stylist Marketing Management Apartment 2807, Damac Maison Prive Tower B, The Metropolis Tower, Marasi Drive, Business Bay, Dubai, United Arab Emirates General: **info@openyoustyle.com** Privacy: **info@openyoustyle.com** Intellectual property: **info@openyoustyle.com**