

Copyright, Intellectual Property and Takedown Policy

Service: AI Fitting Room — virtual try-on at [□](#) **Operator:** Iryna Ribeiro Stylist Marketing Management — see [Legal Notice](#) **Last updated:** 25 August 2026 **Applicable law:** United Arab Emirates — the federal copyright legislation and the rules applicable to online platforms. This procedure is **not** a US DMCA process and should not be read as one.

1. Purpose

This page explains who owns what on this site, and how a rights holder can ask us to remove material. We respect intellectual property rights and expect our users to do the same.

2. Product images, brand names and logos

The catalogue shows garments sold by third-party retailers and brands.

- Product images, product descriptions, prices and other product data are supplied through a **partner product feed** and originate with the retailer or brand.
- **Brand names, trade marks and logos belong to their owners.** They appear here for identification of the product only. Their appearance does not imply that the brand endorses, sponsors, is affiliated with, or has reviewed this service.
- We do not claim ownership of any brand's product imagery.
- Product data is used to display the item and to generate a virtual try-on visualisation of that item at the user's request.

No external product feed is connected today: the catalogue is a small set of items entered by hand for testing. Before any partner feed is switched on, the agreement behind it has to permit both showing the images and using them as input to a generative model — which are two different permissions.

3. AI-generated try-on images

A try-on result is generated from two inputs: the user's photograph and the product image.

- The result is a **new, machine-generated image**, produced automatically at the user's request and shown privately to that user.

- It exists as **two copies**: ours, which we hold in private storage and delete within 72 hours, and the AI provider's, which stays on their systems under their own retention and which we cannot delete for them. See Section 7.1 of the [Privacy Policy](#).
- It is **not** published by us, not offered for sale, not used in our marketing, and not shown to other users.
- We make no claim that a result accurately depicts any brand's product — it is an approximation, and it may misrepresent the garment's shape, colour, texture or details. See the [AI Photo Processing Disclosure](#).
- The legal status of AI-generated images is unsettled in many jurisdictions, and the AI provider's own terms also apply to outputs. FASHN's terms say: "As between you and FASHN, and to the extent permitted by applicable law, you own the outputs generated for you", and that FASHN assigns to you any rights it may have in them.

4. Your photograph stays yours

This mirrors the [Terms of Use](#) and does not add to it:

- **You keep all rights in the photograph you upload, and we acquire none.** Nothing here transfers any right to us or gives us a claim to the image.
- You give us only the **permission we need to do what you asked**: to store, process, adapt and transmit it **for the sole purpose** of producing your try-on result and showing it to you, for as long as we hold it.
- We do **not** use your photograph or your result for marketing, publication, or AI model training.
- You can withdraw that permission at any time by withdrawing consent and asking us to delete your data: info@openyoustyle.com.

Upload a photograph of yourself only, and only one you hold the rights to upload. A photograph of another person is not permitted: the consent that makes the processing lawful must come from the person depicted, and cannot be given for them by whoever is at the keyboard. This is set out in the [Terms of Use](#) and the [Consent](#) text.

5. Our own material

The site's design, layout, code, texts, and the **Iryna Ribeiro** name, monogram and branding belong to the operator and may not be copied, reproduced or reused without written permission.

6. Takedown — how to ask us to remove material

If you believe material on this site infringes your rights, tell us and we will act.

Send your notice to: info@openyoustyle.com For formal notices by post: the registered address in the [Legal Notice](#)

Please include:

1. **Who you are** — your name, organisation, and contact details (email, and a postal address if you are sending a formal notice).
2. **What you own** — identification of the work, trade mark or other right, and evidence of your ownership or authority to act for the owner.
3. **Where it is** — the exact page address(es) and a description precise enough for us to find the material.
4. **Why it infringes** — a short statement of the basis of your claim.
5. **A statement** that you believe in good faith that the use is not authorised by the rights holder, its agent, or the law.
6. **A statement** that the information in your notice is accurate, and that you are the rights holder or authorised to act on their behalf.
7. **Your signature** (electronic is acceptable).

What we do:

- We aim to acknowledge receipt within **5 business days**, and to decide on a complete notice within **15 business days**.
- We review the notice and, where the claim appears well-founded, **remove or disable access to the material** — which, for a catalogue item, means removing that product from the catalogue so it can no longer be displayed or used for a try-on.
- We may ask you for more information if the notice is incomplete.
- Where the material came from the partner product feed, we also notify the feed partner so the item is corrected at source and does not reappear at the next import.
- We keep a record of notices and of what we did about them for **3 years**.

What we do with your details. A notice contains personal data about you — typically your name, email address, any postal address you give, and the content of your complaint. We process it to investigate and answer the notice, to act on it, and to keep a record that we did; we may pass what is necessary to the party whose material is affected, and to the feed partner where the item came through them. It is covered by our [Privacy Policy](#) (Sections 3.5, 4 and 7.2) and kept for the period above.

Counter-notice: if you believe material was removed in error, write to the same address explaining why, with your contact details. We will consider it and may restore the material.

Abuse: knowingly submitting a false claim of infringement may carry legal consequences.

7. Right-of-publicity and image complaints

If someone has uploaded a photograph of **you** without your permission, this is both an intellectual-property and a data-protection matter. Write to **info@openyoustyle.com** and we will treat it as urgent.

Note that uploaded photographs and their results are deleted within 72 hours as described in the [Privacy Policy](#), and are never publicly accessible — so there is nothing on the site for other users to see. We will still investigate and act on the account concerned.

8. Repeat infringement

We may suspend or terminate the account of a user who repeatedly infringes the rights of others, and we may remove a supplier's products from the catalogue if their feed repeatedly provides infringing material.

9. Contact

Iryna Ribeiro Stylist Marketing Management Apartment 2807, Damac Maison Prive Tower B, The Metropolis Tower, Marasi Drive, Business Bay, Dubai, United Arab Emirates Intellectual property:

info@openyoustyle.com